

2025

Sponsorship Package

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Indigenous
Chamber
of COMMERCE



About Us

The Indigenous Chamber of Commerce is a unique organization, with a diverse, and growing membership. The businesses and organizations that belong to the ICC are Indigenously owned businesses, companies that work within the Indigenous community, or organizations that provide support or services to our community.

As the “Voice of Indigenous Business in Manitoba”, the ICC represents these businesses to ensure that they have an opportunity to play a significant and relevant role in the economic development of this Province.

We have a proud list of members who are impacting business and business decisions in this province. Over the years, we have also built a strong list of partners in the business community, who support our mandate and who make a genuine effort to work directly with our members.

Events and Opportunities

Training Series Part 1: Understanding Indigenous Rights and Responsibilities

Date: Thursday, February 6th, 2025

Time: 8:00 AM - 1:00 PM (Program from 8:30 AM - 12:00 PM)

Venue: Wyndham Garden Winnipeg Airport

Objective: Equip participants with a foundational understanding of Indigenous rights and how they intersect with corporate operations.

Overview: Join us for a half-day interactive seminar that explores the intersection of Indigenous rights and corporate operations. This session serves as an introduction to the foundational rights of Indigenous peoples as outlined in the United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP). It explores the legal and ethical responsibilities of organizations in upholding these rights and provides actionable insights on creating culturally safe and inclusive workplaces. Through expert presentations and panel discussions, participants will gain a deeper understanding of how to align their organizational practices with Indigenous rights.

Ticket Information:

\$60 for ICC members

\$75 for non-members

\$40 for students.

Sponsorship Levels

1. Title Sponsor - \$5,000

- a. Recognized as the main sponsor of the event.
- b. Opportunity to speak during the event (e.g., introduction or closing remarks).
- c. Opportunity to place business cards on tables at event.
- d. Logo on event materials and signage and acknowledgment during the event.
- e. 4 complimentary tickets for the event (\$300 Value).

2. Lunch Sponsor - \$3,000

- a. Logo advertised on screens during the lunch portion of the event
- b. Logo on event materials and signage and acknowledgment during the event.
- c. 3 complimentary tickets for the event (\$225 Value).

3. Breakfast Sponsor - \$1,500

- a. Exclusive branding on breakfast tables and coffee stations.
- b. Logo on event materials and signage and acknowledgment during the event.
- c. 2 complimentary tickets for the event (\$150 Value).

4. Networking Sponsor - \$1,000

- a. Exclusive branding in networking area (e.g., networking tables).
- b. Logo on event materials and signage and acknowledgment during the event.
- c. 1 complimentary ticket for the event (\$75 Value).

5. Friends of the ICC Sponsor - \$500

- a. Logo on event materials and signage and acknowledgment during the event.
- b. 1 complimentary ticket for the event (\$75 Value).

Launching Success - The Leaders of Tomorrow

Date: Tuesday, March 25th, 2025

Time: 10:00 AM - 2:00 PM

Venue: RBC Convention Centre

Objective:

Overview: Inspired by Indigenous Excellence is a transformative event that celebrates the leadership, wisdom, and innovation rooted in Indigenous cultures. This luncheon brings together emerging leaders and established changemakers to connect, learn, and grow through the lens of Indigenous values and traditions.

Attendees will experience thought-provoking keynote addresses, and discussions led by Indigenous leaders who are driving change in their communities and beyond. The event emphasizes the importance of resilience, sustainability, and community-centered leadership, offering insights that inspire action and collaboration.

Whether you are an aspiring leader or a seasoned professional, this gathering provides an opportunity to honor Indigenous knowledge while fostering partnerships that will shape a better future for all.

Ticket Information:

\$125 for ICC members

\$150 for non-members

\$1,200 for a Table.

Sponsorship Levels

1. Title Sponsor - \$10,000

- a. Complimentary booth at event (\$750)
- b. Recognized as the title sponsor of the event.
- c. Opportunity to speak during the event (e.g., introduction or closing remarks).
- d. Logo on event materials and signage and acknowledgment during the event.
- e. Recognition on the event website and social media.
- f. 6 complimentary tickets for the event (Lunch included, \$900 Value).

2. Ascend Sponsor - \$7,500

- a. Complimentary booth at event (\$750)
- b. Logo on event materials and signage and acknowledgment during the event.
- c. Recognition on the event website and social media.
- d. 5 complimentary tickets for the event (Lunch included, \$750 Value).

3. Breakthrough Sponsor - \$5,000

- a. Complimentary booth at event (\$750)
- b. Logo on event materials and signage and acknowledgment during the event.
- c. Recognition on the event website and social media.
- d. 4 complimentary tickets for the event (Lunch included, \$600 Value).

4. Cultural Sponsor - \$3,000 **SOLD OUT**

- a. Sponsorship will cost of Elder , 4 Drummers, and Pow Wow Drum
- b. Logo on event materials and signage and acknowledgment during the event.
- c. Recognition on the event website and social media.
- d. 3 complimentary tickets for the event (Lunch included, \$450 Value).

5. Innovation Sponsor - \$1,000

- a. Logo on event materials and signage and acknowledgment during the event.
- b. Recognition on the event website and social media.
- c. 2 complimentary tickets for the event (Lunch included, \$300 value).

Training Series Part 2: Creating Equitable Opportunities

Date: Tuesday, April 29th, 2025

Time: 8:00 AM - 1:00 PM (Program from 8:30 AM - 12:00 PM)

Venue: Wyndham Garden Winnipeg Airport

Objective: Identify common barriers to equitable employment for Indigenous peoples and explore strategies for culturally informed recruitment and retention

Overview: This session focuses on addressing systemic barriers to Indigenous employment and developing actionable strategies for inclusive recruitment and retention. Participants will explore best practices for creating equitable opportunities through proactive outreach, cultural competency training, and mentorship programs. The session emphasizes the importance of building pathways for Indigenous talent and ensuring long-term career growth within organizations.

Ticket Information:

\$60 for ICC members

\$75 for non-members

\$40 for students.

Sponsorship Levels

1. Title Sponsor - \$5,000

- a. Recognized as the main sponsor of the event.
- b. Opportunity to speak during the event (e.g., introduction or closing remarks).
- c. Opportunity to place business cards on tables at event.
- d. Logo on event materials and signage and acknowledgment during the event.
- e. 4 complimentary tickets for the event (\$300 Value).

2. Lunch Sponsor - \$3,000

- a. Logo advertised on screens during the lunch portion of the event
- b. Logo on event materials and signage and acknowledgment during the event.
- c. 3 complimentary tickets for the event (\$225 Value).

3. Breakfast Sponsor - \$1,500

- a. Exclusive branding on breakfast tables and coffee stations.
- b. Logo on event materials and signage and acknowledgment during the event.
- c. 2 complimentary tickets for the event (\$150 Value).

4. Networking Sponsor - \$1,000

- a. Exclusive branding in networking area (e.g., networking tables).
- b. Logo on event materials and signage and acknowledgment during the event.
- c. 1 complimentary ticket for the event (\$75 Value).

5. Friends of the ICC Sponsor - \$500

- a. Logo on event materials and signage and acknowledgment during the event.
- b. 1 complimentary ticket for the event (\$75 Value).

Neebing (Summer) 2025 Golf Tournament

Date: Thursday, July 17th, 2025

Time: 10:00 AM - 2:00 PM

Venue: Players Golf Course

Objective:

1. Networking: Provide a relaxed atmosphere for attendees to build connections and partnerships.
2. Fundraising: Support ICC initiatives through sponsorships and ticket sales.
3. Engagement: Showcase Indigenous businesses and engage them in the event.

Overview: The ICC Neebing 2025 Golf Tournament is a one-day event designed to bring together Indigenous business leaders, sponsors, and community members for a 9-hole golf competition, networking, and a celebratory dinner. Set at Players Golf Course, the event offers a relaxed atmosphere for participants to connect and support Indigenous economic growth. A dinner will follow the tournament, providing further opportunities for engagement and recognition. Proceeds from the event will benefit the Indigenous Chamber of Commerce and its initiatives.

Ticket Information:

\$175 for ICC members

\$700 for an ICC members team

\$225 for non-members

\$900 for a non-members team

Sponsorship Levels

1. Dinner Sponsor - \$7,000

- a. Recognized as the dinner sponsor of the event.
- b. Opportunity to speak during dinner (e.g., introduction or closing remarks).
- c. Opportunity to place business cards on tables at dinner.
- d. Logo on event materials and signage and acknowledgment during the event.
- e. 4 complimentary tickets for the event (\$900 Value).

2. Lunch Sponsor - \$5,000

- a. Logo advertised at the lunch table
- b. Logo on event materials and signage and acknowledgment during the event.
- c. 4 complimentary tickets for the event (\$900 Value).

3. Cart Sponsor - \$3,000

- a. Official cart sponsor of tournament
- b. Logo on event materials and signage and acknowledgment during the event.
- c. 2 complimentary tickets for the event (\$450 Value).

4. Longest Drive Sponsor - \$2,000

- a. Official sponsor of longest drive competition, indicated by sign posted at longest drive hole.
- b. Logo on event materials and signage and acknowledgment during the event.

5. Closest to the Pin Sponsor - \$1,000

- a. Sponsor of closest to pin competition, indicated by sign posted at closest pin hole.
- b. Logo on event materials and signage and acknowledgment during the event.

6. Putting Sponsor - \$1,000

- a. Sponsor of putting competition, indicated by sign posted at putting green.
- b. Logo on event materials and signage and acknowledgment during the event.

7. Water Sponsor - \$1,000

- a. Official drink sponsor, indicated by signage posted outside club house.
- b. Logo on event materials and signage and acknowledgment during the event.

8. Hole Sponsor

- a. Sponsor of course hole, identified by sign placement on the course fairway.
- b. Logo on event materials and signage and acknowledgment during the event.

Training Series Part 3: Empowering Indigenous Leadership

Date: Thursday, September 4th, 2025

Time: 8:00 AM - 1:00 PM (Program from 8:30 AM - 12:00 PM)

Venue: Wyndham Garden Winnipeg Airport

Objective: Explore strategies to cultivate Indigenous leadership in the workplace and highlight the role of mentorship and sponsorship programs in career development.

Overview: This session highlights the importance of nurturing Indigenous leadership within organizations and creating pathways for career advancement. It focuses on fostering mentorship programs, supporting Indigenous employee resource groups (ERGs), and building leadership pipelines that reflect the diversity and strengths of Indigenous cultures.

Ticket Information:

\$60 for ICC members

\$75 for non-members

\$40 for students.

Sponsorship Levels

1. Title Sponsor - \$5,000

- a. Recognized as the main sponsor of the event.
- b. Opportunity to speak during the event (e.g., introduction or closing remarks).
- c. Opportunity to place business cards on tables at event.
- d. Logo on event materials and signage and acknowledgment during the event.
- e. 4 complimentary tickets for the event (\$300 Value).

2. Lunch Sponsor - \$3,000

- a. Logo advertised on screens during the lunch portion of the event
- b. Logo on event materials and signage and acknowledgment during the event.
- c. 3 complimentary tickets for the event (\$225 Value).

3. Breakfast Sponsor - \$1,500

- a. Exclusive branding on breakfast tables and coffee stations.
- b. Logo on event materials and signage and acknowledgment during the event.
- c. 2 complimentary tickets for the event (\$150 Value).

4. Networking Sponsor - \$1,000

- a. Exclusive branding in networking area (e.g., networking tables).
- b. Logo on event materials and signage and acknowledgment during the event.
- c. 1 complimentary ticket for the event (\$75 Value).

5. Friends of the ICC Sponsor - \$500

- a. Logo on event materials and signage and acknowledgment during the event.
- b. 1 complimentary ticket for the event (\$75 Value).

BioCare: Advancing Innovation, Tradition, and Human Health

Date: Thursday, September 18th, 2025

Time: 8:00 AM – 6:00 PM

Venue: RBC Convention Centre

Objective:

Overview: Join us on September 18, 2025, for the Bioscience Conference, a full-day event bringing together healthcare professionals, researchers, innovators, and holistic practitioners to explore cutting-edge advancements and integrative approaches in bioscience.

With two dynamic tracks—Technology & Innovation and Holistic and Human Health—the conference will cover key topics including wound care, wearable technology, HIV and AIDS, mental health, women’s health, and holistic healing.

Attendees will experience insightful keynote addresses, panel discussions, workshops, and networking opportunities designed to foster collaboration and drive impactful solutions for global health challenges.

This event is a must-attend for anyone passionate about shaping the future of healthcare through innovation and tradition.

Ticket Information:

\$200 for ICC members

\$275 for non-members

Sponsorship Levels

1. Presenting Sponsor - \$15,000 (Exclusive)

- a. Opportunity to introduce the keynote speaker for one of the tracks (Technology & Innovation or Holistic and Human Health).
- b. Exhibit Space: Premium exhibit space at the venue.
- c. One speaking slot during the conference to present your expertise or innovations.
- d. 10 complimentary conference passes for your team.
- e. Logo on event materials and signage and acknowledgment during the event

2. Platinum Sponsor - \$10,000

- a. Opportunity to sponsor one panel discussion (e.g., Wound Care, Wearable Technology, or Mental Health).
- b. Exhibit Space: Priority exhibit space at the venue.
- c. 6 complimentary conference passes for your team.
- d. Logo on event materials and signage and acknowledgment during the event

3. Gold Sponsor - \$7,500

- a. Exhibit Space: Premium space near the event area.
- b. 4 complimentary conference passes for your team.
- c. Logo on event materials and signage and acknowledgment during the event

4. Silver Sponsor - \$5,000

- a. Networking Session Sponsorship: Opportunity to sponsor a networking session.
- b. Exhibit Space: Standard exhibit space at the venue.
- c. 2 complimentary conference passes for your team.
- d. Logo on event materials and signage and acknowledgment during the event

5. Bronze Sponsor - \$2,500

- a. Branding & Visibility: Logo on event website and select event materials.
- b. 1 complimentary conference pass for your team.
- c. Logo on event materials and signage and acknowledgment during the event

Additional Sponsorship Opportunities

1. **Session Sponsor – \$3,000**

- a. Sponsor one of the specialized conference sessions (e.g., Women’s Health, HIV and AIDS, Holistic Healing).
- b. Opportunity to introduce the session and engage directly with attendees.

2. **Refreshment Break Sponsor – \$1,500**

- a. Your brand featured during one of the conference’s refreshment breaks with signage at refreshment stations.

ICC's Moonlit Masquerade Ball

Date: Thursday, October 23rd, 2025

Time: 6:00 PM - 11:00 PM

Venue: TBD

Overview: ICC's Annual Moonlit Masquerade Ball is an enchanting evening of elegance, mystery, and celebration. Hosted under the shimmering glow of moonlight, this highly anticipated event invites guests to don their finest attire and masks for a night filled with glamour and intrigue.

The ball features a delightful blend of live entertainment, gourmet dining, and a captivating atmosphere that transports attendees to a world of sophistication and allure. From the mesmerizing décor to the dance floor's vibrant energy, every detail is designed to create an unforgettable experience.

Join us at the Moonlit Masquerade Ball to celebrate community, connection, and the magic of the evening. Whether you're unveiling your inner mystique or simply enjoying the company of others, this is an event you won't want to miss!

Ticket Information:

\$175 for ICC members

\$200 for non-members



Sponsorship Levels

1. **Diamond - \$10,000**

- a. Opportunity to address the attendees during the gala.
- b. 10 VIP tickets, including priority seating and access to the VIP lounge.
- c. Business Cards placed on tables
- d. Full-page ad in the event program.
- e. Logo on event materials and signage and acknowledgment during the event

2. **Platinum Sponsor - \$5,000**

- a. 6 VIP tickets, with priority seating.
- b. Business Cards placed on tables
- c. Complimentary Ad: Half-page ad in the event program.
- d. Logo on event materials and signage and acknowledgment during the event

3. **Gold Sponsor - \$2,500**

- a. 4 VIP tickets, with premium seating.
- b. Quarter-page ad in the event program.
- c. Logo on event materials and signage and acknowledgment during the event

4. **Silver Sponsor - \$1,000**

- a. 2 VIP tickets, with premium seating.
- b. Business card-sized ad in the event program.
- c. Logo on event materials and signage and acknowledgment during the event



Additional Sponsorship Opportunities:

1. Bar Sponsor - \$2,000

- a. Your logo prominently displayed at the bar area.
- b. 2 VIP tickets, with premium seating.
- c. Logo on event materials and signage and acknowledgment during the event

2. Entertainment Sponsor - \$2,000

- a. Your logo prominently displayed near the stage during entertainment.
- b. 2 VIP tickets, with premium seating.
- c. Logo on event materials and signage and acknowledgment during the event

3. Décor Sponsor - \$1,500

- a. Business cards worked into centerpieces
- b. 1 VIP tickets, with premium seating.
- c. Logo on event materials and signage and acknowledgment during the event

4. Photobooth Sponsor - \$1,000

- a. Signage placed at photobooth
- b. 1 VIP tickets, with premium seating.
- c. Logo on event materials and signage and acknowledgment during the event



Training Series Part 4: Sustaining Inclusive Workplaces

Date: Thursday, November 13th, 2025

Time: 8:00 AM - 1:00 PM (Program from 8:30 AM - 12:00 PM)

Venue: Wyndham Garden Winnipeg Airport

Objective: Identify key metrics to measure the effectiveness of Indigenous inclusion efforts and explore strategies for continuous cultural competency development.

Overview: This session delves into the long-term strategies needed to sustain inclusive workplaces that support Indigenous employees. It covers ongoing cultural competency training, metrics for tracking progress, and the importance of organizational accountability in maintaining equity and inclusion.

Ticket Information:

\$60 for ICC members

\$75 for non-members

\$40 for students.

Sponsorship Levels

1. Title Sponsor - \$5,000

- a. Recognized as the main sponsor of the event.
- b. Opportunity to speak during the event (e.g., introduction or closing remarks).
- c. Opportunity to place business cards on tables at event.
- d. Logo on event materials and signage and acknowledgment during the event.
- e. 4 complimentary tickets for the event (\$300 Value).

2. Lunch Sponsor - \$3,000

- a. Logo advertised on screens during the lunch portion of the event
- b. Logo on event materials and signage and acknowledgment during the event.
- c. 3 complimentary tickets for the event (\$225 Value).

3. Breakfast Sponsor - \$1,500

- a. Exclusive branding on breakfast tables and coffee stations.
- b. Logo on event materials and signage and acknowledgment during the event.
- c. 2 complimentary tickets for the event (\$150 Value).

4. Networking Sponsor - \$1,000

- a. Exclusive branding in networking area (e.g., networking tables).
- b. Logo on event materials and signage and acknowledgment during the event.
- c. 1 complimentary ticket for the event (\$75 Value).

5. Friends of the ICC Sponsor - \$500

- a. Logo on event materials and signage and acknowledgment during the event.
- b. 1 complimentary ticket for the event (\$75 Value).

Toys & Ties Holiday Mixer

Date: Wednesday, December 3rd, 2025

Time: 5:00 PM – 9:00 PM

Venue: TBD

Overview: Toys & Ties Holiday Mixer is a festive event that blends the joy of the holiday season with the spirit of giving back to the community. This elegant mixer invites attendees to come together in style, celebrate the season, and contribute to a meaningful cause by donating toys and essentials to support local families in need. The evening features lively networking, seasonal treats, and entertainment, creating a warm and welcoming atmosphere.

Whether you're building connections or spreading holiday cheer, every contribution makes a difference in bringing joy to children and families in our community during this special time of year.

Join us at the Toys & Ties Holiday Mixer to make connections, celebrate the holidays, and share the gift of generosity with our community. Together, we can brighten the season for those who need it most.

Ticket Information:

Free Event



Sponsorship Levels

1. **Platinum Sponsor: \$5,000**

- a. Opportunity to deliver a brief welcome address during the event.
- b. Exclusive branding on event-themed materials (toys collection bins, event swag, etc.).
- c. Opportunity to provide branded items for the gift bags for event attendees.
- d. 6 complimentary tickets for the event
- e. Logo on event materials and signage and acknowledgment during the event

2. **Gold Sponsor: \$2,500**

- a. Opportunity to provide branded items for the gift bags.
- b. 4 complimentary tickets for the event
- c. Logo on event materials and signage and acknowledgment during the event

3. **Silver Sponsor: \$1,500**

- a. Opportunity to provide branded items for the gift bags.
- b. Logo on event materials and signage and acknowledgment during the event

4. **Bronze Sponsor: \$750**

- a. Opportunity to provide promotional materials for the gift bags
- b. Logo on event materials and signage and acknowledgment during the event





Miigwetch, Maarsii, Ekosi

The Indigenous Chamber of Commerce hopes to establish strong partnerships and collaboration with both non-Indigenous and Indigenous businesses in Manitoba. We look forward to the opportunity to work with you and your organization on future initiatives for the expansion of Indigenous business in Manitoba.

All sponsorship opportunities are based on a first come basis. If you have any questions regarding the information in this package, please contact us via email or phone call

at:

events@indigenouschambermb.ca

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